



# 2011 Season Banner Sponsorship Application

*Please Help Support the Kids of Pacific Grove*

Team sponsor banner: 1 banner for \$250 or two for \$450

- Sponsor name placed on banner posted at playing fields during season
- Banners also posted during invitational tournaments
- Team picture with wall plaque
- Business listing with your logo and web link on the PGPONY.org Website
- Save time and submit your sponsorship application online at [www.pgpony.org](http://www.pgpony.org)

Sponsor Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone # Work: \_\_\_\_\_ Home: \_\_\_\_\_ E-mail \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Website address: \_\_\_\_\_

My business would like to sponsor \_\_\_\_ (#) team(s) for the 2011 Pony Baseball and Softball season

### **Banner Information:**

The name on the team jersey should be \_\_\_\_\_  
*Please print*

### **Your Web Site Information:**

Business Name: \_\_\_\_\_ URL: \_\_\_\_\_

PAYMENT: [  ] Payment is enclosed. [  ] Payment will be sent by \_\_\_\_\_ Date

Please go to [www.pgpony.org](http://www.pgpony.org) or return this form and  
Business Card to:

Greg Marshall  
PG PONY Sponsorship Director  
sponsorshipdirector@pgpony.org

Please reply before February 28<sup>h</sup>, 2011.

## PG PONY League Information

1. The largest provider of baseball programs on the Monterey Peninsula
2. In 2010 over 375 children participated in PG PONY Baseball
3. Game days are a family event at locations within Pacific Grove, Monterey, and Carmel

## Cost Effectively Reach Your Target Audience

Sign up today for this cost effective marketing program to reach your target audience through the PG PONY Team Sponsorship program.

PG PONY Sponsorships put your business in front of hundreds of families every week during the season within our community while providing funds for scholarships and needed equipment.

Below are the demographics of the Monterey Peninsula Consumers who are your company name will be advertise to:

City	Population	Median Household Income	Education	Occupation
Carmel	13,108	\$67,315	52.2% has a bachelors degree or higher	54% are Mgt/Professional
Carmel Valley	6,677	\$71,053	46.8% has a bachelors degree or higher	53% are Mgt/Professional
Pacific Grove	15,436	\$50,263	44% has a bachelors degree or higher	48.7% are Mgt/Professional
Monterey	32,840	\$50,274	46% has a bachelors degree or higher	46.6% are Mgt/Professional