



2010 Season Team Sponsor Application

Sponsor one team for \$250 or two teams for \$475

- Sponsor name on team uniform
- Team picture with plaque
- Business listing with link to your web site on the PGPONY.org Website

Sponsor Name: _____ Contact Name: _____

Phone # Work: _____ Home: _____ Fax: _____ E-mail _____

Address: _____ City: _____ Zip: _____

My business would like to sponsor ____ (#) team(s) for the 2010 Pony Baseball season

I have a child playing or I am requesting a specific team:

Child's Name: _____ Team/League: _____

Use this donation to sponsor any team in the program.

Jersey Information:

The name on the team jersey should be _____
Please print

Your Web Site Information:

Business Name: _____ URL: _____

PAYMENT: Payment is enclosed. Payment will be sent by _____ Date

Please return this form and a Business Card to:

Greg Marshall
PG PONY Sponsorship Director
marshall@pgpony.org
831-601-7540

Please reply before February 28^h, 2010.
Thank you for your sponsorship

Sponsorships support financial assistance for kids in our communities.

PG PONY League Information

1. The largest provider of baseball programs on the Monterey Peninsula
2. In 2009 over 375 children participated in PG PONY Baseball
3. Game days are a family event at locations within Pacific Grove, Monterey, and Carmel

Cost Effectively Reach Your Target Audience

Sign up today for this cost effective marketing program to reach your target audience through the PG PONY Team Sponsorship program.

PG PONY Sponsorships put your business in front of hundreds of families every week during the season within our community while providing funds for scholarships and needed equipment.

Below are the demographics of the Monterey Peninsula Consumers who are your company name will be advertise to:

City	Population	Median Household Income	Education	Occupation
Carmel	13,108	\$67,315	52.2% has a bachelors degree or higher	54% are Mgt/Professional
Carmel Valley	6,677	\$71,053	46.8% has a bachelors degree or higher	53% are Mgt/Professional
Pacific Grove	15,436	\$50,263	44% has a bachelors degree or higher	48.7% are Mgt/Professional
Monterey	32,840	\$50,274	46% has a bachelors degree or higher	46.6% are Mgt/Professional

For more information, please contact:

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